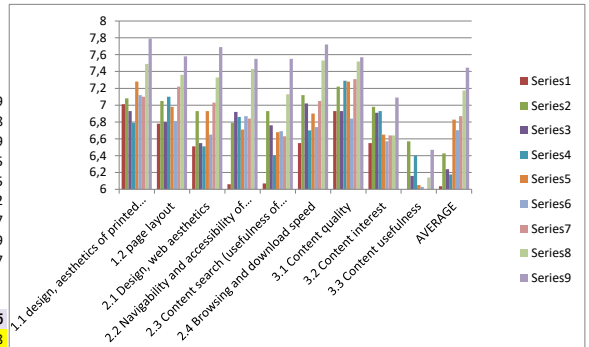
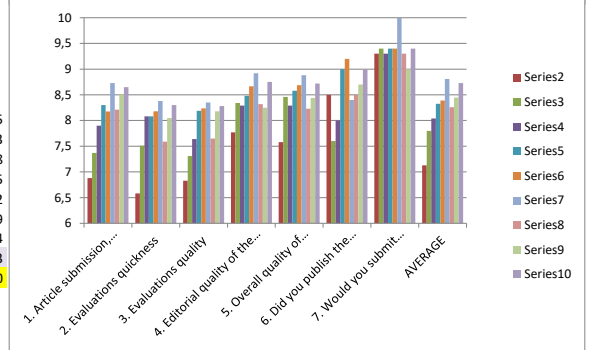


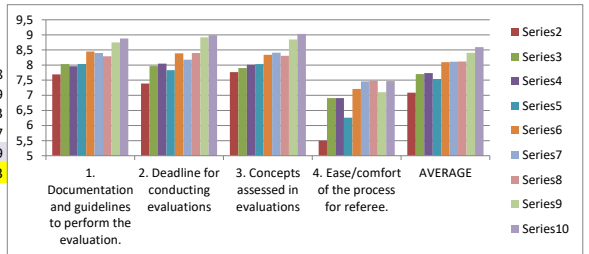
		2014	2015	2016	2017	2018	2019	2020	2021	2022
		(data	(data	(data	(data	(data	(data	(data	(data	(data
		2013)	2014)	2015)	2016)	2017)	2018)	2019)	2020)	2021)
SURVEY L001 (READERS)										
PRINTED	1.1 design, aesthetics of printed magazine	7,01	7,08	6,93	6,79	7,28	7,12	7,1	7,49	7,79
	1.2 page layout	6,78	7,05	6,8	7,1	6,98	6,81	7,22	7,36	7,58
WEB	2.1 Design, web aesthetics	6,51	6,93	6,55	6,51	6,93	6,65	7,03	7,33	7,69
	2.2 Navigability and accessibility of content	6,06	6,79	6,92	6,86	6,71	6,87	6,84	7,43	7,55
CONTENT	2.3 Content search (usefulness of the search engine)	6,07	6,93	6,76	6,4	6,68	6,69	6,63	7,13	7,55
	2.4 Browsing and download speed	6,55	7,12	7,02	6,7	6,9	6,74	7,05	7,53	7,72
	3.1 Content quality	6,93	7,22	6,93	7,29	7,28	6,84	7,31	7,52	7,57
	3.2 Content interest	6,55	6,98	6,91	6,93	6,65	6,57	6,64	6,64	7,09
	3.3 Content usefulness	6	6,57	6,16	6,4	6,05	6,03	6	6,14	6,47
AVERAGE		6	6	6,24	6,18	6,83	6,70	6,87	7,17	7,45
Number of responses		115	50	47	55	131	94	77	81	58



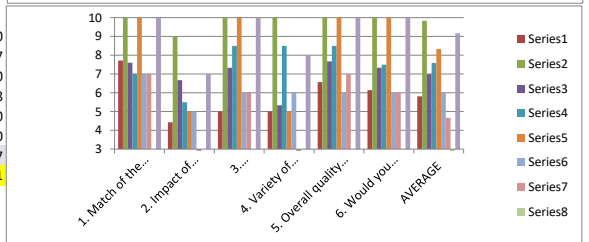
		2014	2015	2016	2017	2018	2019	2020	2021	2022
		(data	(data	(data	(data	(data	(data	(data	(data	(data
		2013)	2014)	2015)	2016)	2017)	2018)	2019)	2020)	2021)
SURVEY A001 (AUTHORS)										
1. Article submission, registration process		6,88	7,37	7,9	8,3	8,18	8,73	8,21	8,51	8,65
	2. Evaluations quickness	6,58	7,51	8,08	8,08	8,18	8,38	7,59	8,05	8,3
3. Evaluations quality		6,83	7,31	7,64	8,19	8,24	8,35	7,65	8,18	8,28
	4. Editorial quality of the journal	7,77	8,34	8,29	8,48	8,67	8,92	8,32	8,25	8,75
5. Overall quality of service received		7,58	8,46	8,29	8,58	8,69	8,88	8,23	8,44	8,72
	6. Did you publish the article? (0:NO, 10:YES)	8,50	7,60	8	9	9,2	8,40	8,50	8,70	9
7. Would you submit another article? (0:NO, 10: YES)		9,30	9,40	9,3	9,4	9,40	10,00	9,30	9,00	9,4
	AVERAGE	7,13	7,80	8,04	8,33	8,39	8,81	8,26	8,45	8,73
Number of responses		76	69	88	72	51	52	82	62	80



		2014	2015	2016	2017	2018	2019	2020	2021	2022
		(data	(data	(data	(data	(data	(data	(data	(data	(data
		2013)	2014)	2015)	2016)	2017)	2018)	2019)	2020)	2021)
SURVEY E001 (REFEREES)										
1. Documentation and guidelines to perform the evaluation.		7,69	8,03	7,96	8,04	8,45	8,4	8,29	8,75	8,88
	2. Deadline for conducting evaluations	7,39	7,97	8,05	7,83	8,39	8,18	8,4	8,92	8,99
3. Concepts assessed in evaluations		7,77	7,9	8,01	8,03	8,34	8,41	8,31	8,85	9,03
	4. Ease/comfort of the process for referee.	5,5	6,91	6,91	6,26	7,21	7,46	7,48	7,1	7,47
AVERAGE		7,09	7,70	7,73	7,54	8,10	8,11	8,12	8,41	8,59
Number of responses		116	177	200	168	142	177	200	104	93



		2014	2015	2016	2017	2018	2019	2020	2021	2022
		(data	(data	(data	(data	(data	(data	(data	(data	(data
		2013)	2014)	2015)	2016)	2017)	2018)	2019)	2020)	2021)
SURVEY P001 (ADVERTISERS)										
audience.		7,71	10	7,6	7	10	7	7		10
	2. Impact of ad/campaign on target audience your needs	4,43	9	6,67	5,5	5	5	0		7
insertions.		5	10	7,33	8,5	10	6	6		10
	5. Overall quality of service received	6,57	10	5,33	8,5	5	6	2		8
6. Would you use our advertising service again?		6,57	10	7,67	8,5	10	6	7		10
		6,14	10	7,33	7,5	10	6	6		10
AVERAGE		5,81	9,83	6,99	7,58	8,33	6,00	4,67	#####	9,17
Number of responses		7	1	3	2	1	1	2	0	1



		2014	2015	2016	2017	2018	2019	2020	2021	2022
		(data	(data	(data	(data	(data	(data	(data	(data	(data
		2013)	2014)	2015)	2016)	2017)	2018)	2019)	2020)	2021)
SURVEY W001 (WEB REGISTRATIONS)										
WEB	2.1 Design, web aesthetics				7,3	7,57	7,47	8,04	7,89	8,1
	2.2 Navigability and accessibility of content				6,8	7,15	7,67	8,27	8,37	8,31
CONTENT	2.3 Content search (usefulness of the search engine)				7,7	5,24	7,31	7,91	7,87	8,3
	2.4 Browsing and download speed					6,65	7,78	8,39	8,18	8,57
3.1 Content quality						6,65	8,00	8,33	8,30	8,73
	3.2 Content interest					6,65	8,26	8,42	8,39	8,7
3.3 Content usefulness						6,47	8,17	8,00	8,13	8,53
	3.4 Best content or section									
AVERAGE					7,60	6,63	7,81	8,19	8,16	8,46
Number of responses					10	7	58	48	48	30

